



7 STEPS TO BECOMING A FRANCHISEE



Based on over 18,000 reviews



WHY PREMIER EDUCATION?

We are the UK's No. 1 provider of sports and physical activities to primary schools.

We impact more than a quarter of a million individual children every year.

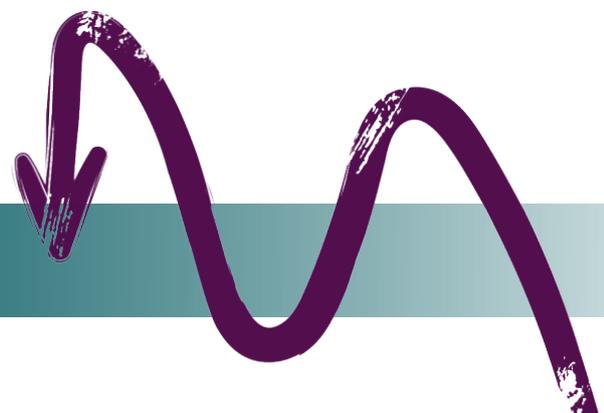
As the only full British Franchise Association member in our industry with a Trustpilot rating of excellent, there is a reason why we are chosen to be an exclusive partner for several high-profile partners such as British Gymnastics, Lawn Tennis Association, England Handball and many more.

110 territories collectively employ over 1,000 qualified Activity Professionals, delivering more than 30,000 activities each month in 2,500 schools each week.

But we won't just be helping you deal with today's journey. We are actively preparing your programme for developments three years in the future - so you benefit from future insight and knowledge as we continually future-proof your offer.

For more than 20 years, we have evidenced the longlasting impact of our programmes on fitness and self-esteem.

GET STARTED...



1 GET TO KNOW PREMIER EDUCATION

For more than 20 years we've worked with thousands of schools to improve the health and wellbeing of children through active learning.

We have expert understanding of primary school needs and provide much-needed support to deliver PE, school sport and physical activity. We operate as an extension of school staff and are an approved resource for the PE and sport premium.

We believe passionately in high quality physical activity for all children age 4 to 11, regardless of ability. By offering a diverse range of activities children are more likely to have a positive attitude to learning along with increased levels of participation and engagement.

Working with us, you will not only deliver lesson planning, tailored classes, teacher cover, equipment provision, wrap-around care and holiday camps, but you'll be able to compile useful data to monitor pupil progress and performance.

Engaging young children with physical education will boost confidence, develop social skills, encourage teamwork and lower obesity levels.

Join us and together we'll play an active role against the rising inactivity crisis and help you engage and inspire children in your area.

2 ENQUIRE

Take the first step towards joining our network, and find out what it means to run a franchise with Premier Education.

Complete [this form](#) to get started.



3 DISCOVERY CALL

Jump on a call with our head of franchise recruitment to learn more about the opportunity ahead of you as a Premier Education franchisee.

This is your chance to ask us burning questions you may have, get to know us a bit more and determine if the fit is right for you.

4 SEE A FRANCHISEE IN ACTION

What better way to understand life as a franchisee than by seeing an existing one in action. Get on the road and shadow one of our Trailblazing franchisees in person.

Take insight from their day-to-day, and discover what running your own franchise business as part of our network would look like.

“

I am really proud of what we do. Premier Education is a really successful business model and we build close relationships with a large number of schools. All the effort is worth it for the children you inspire!”

Gareth Simpson
Premier Education Franchisee
for Cambridge and Newmarket



5 BUSINESS PLANNING

Before you begin your training, you will work with our experienced franchise support team and develop an effective business plan using our tried and tested tools and templates.

You'll receive support and guidance from different members of our team, helping you

consider the various opportunities ahead of you and how best to maximise them as a new Premier Education franchisee.

As part of this process we can support you in raising finance, understanding risk and setting up for success.

6 KICK OFF YOUR TRAINING

Our collaborative, educational onboarding process ensures that life as a franchisee kicks off the right way, and it doesn't stop after that.

We're committed to supporting your success with:

- + 1-1 monthly business support sessions
- + Peer support from leading franchisees
- + 14-month mentoring programme
- + Sales and marketing training & support



7 HIT THE GROUND RUNNING

You've submitted your business plans and they've now been approved, you're training is underway and your're ready to go!

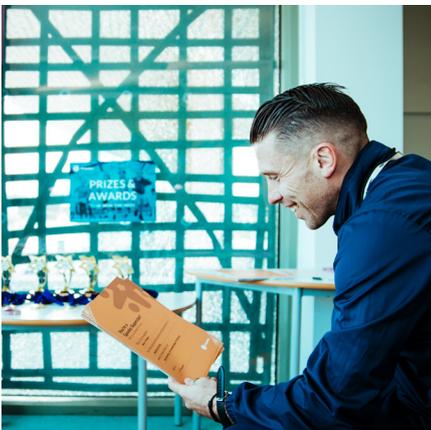
With ongoing support, it's time to begin your day-to-day as a franchisee. From sales meeting with schools to recruiting coaches and overseeing delivery, your role as a franchisee is well underway.

As you develop and your business grows, your impact within your community will extend to new children and new schools.

What are you waiting for?

[Start my franchising journey](#)

YOU MIGHT LIKE TO READ:



Our Top Tips For Successful Franchising

Buying into a franchise isn't a decision to be taken lightly, as it's so much more than just getting a new job.

[Read more](#)



Why You Should Invest in the Best Franchise for Sports Lovers

If you love sport, you've probably dreamed of getting involved in the industry at some stage or another.

[Read more](#)



5 Reasons to Become a Franchisee

Find out more about the benefits of becoming a franchisee with our top five reasons:

[Read more](#)